

REPORT - 2023 -2024

The Uthkrishta Club of the Department of Arts aims to foster creative thinking and raise awareness about current issues through innovative projects and activities. During the Academic Year 2023-2024, the Club inspired students to engage with art in all its forms:

- **World Photography Day:** In honor of World Photography Day, a creative event was held to celebrate the art of photography. Participants had the opportunity to capture the beauty of their surroundings and express their artistic vision through the lens.
- **Onam festival Celebrations:** The Club organized a vibrant event focusing on the cultural richness of Kerala, particularly highlighting the tradition of Pookalam during the Onam festival.
- **Orientation program of the Bloggers Club:** The Bloggers' Club - A Wing of Uthkrishta hosted an orientation program aimed at introducing students to the art of creative and digital storytelling.
- **Click Fest:** The Department of Journalism and Mass Communication, in collaboration with the Uthkrishta Club, organized the Click Fest for first-year BA students. This event aimed to assess and enhance the photography skills of the students, allowing them to explore their creativity and technical abilities behind the camera.
- **World Bipolar Day:** The Department of Psychology, in collaboration with the Uthkrishta Club, conducted a painting competition on World Bipolar Day. This initiative aimed to spread awareness about bipolar disorder and mental health, encouraging students to express their understanding of the topic through art.
- **Arts Day:** The signature event, Arts Day, was celebrated across all streams, showcasing a variety of talents through singing, dance, and open mic competitions. This vibrant event allowed students to express themselves artistically and celebrate the diverse talents within the community.

These initiatives reflect the commitment of the Uthkrishta Club to nurture creativity, raise awareness on important issues, and foster a sense of community among students.



Pookalam



Bloggers Club orientation