

REPORT –2023-2024

The Consumer Cell, an initiative taken by the Department of Commerce conducted the following activities during the Academic Year 2023-2024:

1. **Selection of Office Bearers – 28th Feb:** The selection of officer bearers for the academic year 2023-2024 was done on 28th Feb 2024

2. **World Consumer Rights Day - 15th March:** To commemorate World Consumer Rights Day on 15th March, the following was planned and organized:

a) Field visit to Consumer Redressal Forum on 11th & 12th March 2024:

A field visit to Telangana State Consumer Dispute Redressal Commission provided students with hands-on experience in consumer dispute redressal, observing live proceedings and clarifying queries to deepen the understanding of the Consumer Protection Act.

b) Presentation and Poster Making Competitions on 11th and 12th March 2024:

A Presentation Competition was organized for all three-year students on the theme “Fair and responsible usage of Artificial Intelligence” on 11th March 2024 & Poster Making Competition on the theme “Fair and responsible usage of Artificial Intelligence” across the streams on 12th March 2024

The competitions were organized to raise students' awareness on the ethical implications of artificial intelligence (AI) in consumer contexts.

c) Rally on Consumer Rights: A rally was organized to spread awareness on consumer rights on 18th March 2024

Photo Gallery



Office Bearers of the Consumer Cell



Field Visit to the
Consumer Dispute Redressal Commission



Poster Making and Presentation Competitions