

REPORT - 2023-24

During the Academic Year 2023-2024, Certificate Courses Committee, a Wing of Career Development Committee, provided a total of **22 dynamic certificate programs**, structured for the odd and even semesters. These programs were designed to cater to various interests and career aspirations, ensuring that students receive a well-rounded educational experience.

Detailed Program Insights:

1. **Soft Skills and Personality Development:** This foundational course aimed to enhance interpersonal skills, boosting students' confidence and employability.
2. **Event Management:** Focused on practical aspects of organizing and managing events, this program equipped students with crucial organizational skills.
3. **Coding:** A dual offering that introduced students to programming fundamentals and advanced coding techniques, catering to tech-savvy individuals.
4. **Human Resources:** This course provided insights into human resource practices, preparing students for careers in HR management.
5. **Aptitude Training:** Designed to enhance analytical and problem-solving abilities, this course prepared students for various competitive exams.
6. **IELTS:** This course prepared students for the IELTS exam, enhancing their English language skills for international opportunities.
7. **Business Communication:** A critical course that focused on effective communication skills in business settings.
8. **Digital Marketing:** Students learnt about online marketing strategies, making them adept in the digital landscape.
9. **Graphic Designing:** This creative course enabled students to explore design principles and software, preparing them for careers in design.
10. **Short Film Making:** An innovative course that allowed students to express their creativity through the art of filmmaking.
11. **Media Pro Level I:** A Fundamental course on Media skills with Photography was offered to students to get hands on in media management.

12. **CRT:** Campus Recruitment Training Course ensured that students are well equipped to get through the recruitment process of various companies.
13. **Interior Designing:** This course trained students with profound insights into design, allowing them to explore and nurture their passion for the field.
14. **Fashion Designing:** The course offered an in depth integration into creative, cultural and productive aspects of the fashion system. It encouraged students to have an entrepreneurial approach towards fashion.
15. **Throw Ball:** Students with sportive interest were offered Throw Ball and could take professional training from coaches in the game.
16. **Media Pro Level II:** Focus on advanced training in Media skills set was given to students to hone on their talent in Media and film making.
17. **Tally Prime:** Students pursuing B.Com and BBA were trained in the Tally Accounting Package of Tally Prime consisting of the nuances of accounting with computerization.
18. **Yoga:** To revitalize the mind and body, Yoga course with fundamental Yoga asanas was offered to students.
19. **Basket Ball:** A course in Sports – Basket Ball was offered to sports enthusiasts.

The comprehensive range of **22 enriching certificate courses** (3 courses offered in both 2nd and 6th Semesters) offered during the academic year 2023-24 reflects Villa Marie Degree College's unwavering commitment to providing quality education that meets the evolving needs of its students. By collaborating with esteemed mentor organizations like Maslo Consulting, Jupiter Academy of Audio Visual Communications, Hamstech Institute, Tally Education Pvt. Ltd., Swadhyaya Yogashala and Oligarchy, the college ensured that students receive high-quality training and exposure to real-world scenarios.

These programs significantly enhanced students' employability and equipped them with the practical skills necessary for success in their future careers.



A glimpse of Certificate Courses in progress

