CHIEF PATRON

Dr. Philomena
Founder - Director, Correspondent

PATRON

Ms. Chinnamma
Secretary

CONFERENCE CONVENORS

Ms. Revati Devi Mathur, Principal
Dr. K. Naveen Kumar, IQAC Coordinator

ORGANISING SECRETARY

Ms. Swapna Salla
Asst. Professor, Department of Business Management

ORGANISING COMMITTEE

Mr. N. Jaya Kumar, Head, Department of Commerce
Ms. Sapna Mathur, Head, Department of Business Management
Ms. S. Gayatri, Head, Department of B.Sc
Ms. Ankhee Ghosh, Head, Department of Arts
Ms. Sarita Tagore, Head, Department of English
Dr. Durdana Shaheen, Head, Department of Second Languages

STUDENTS COORDINATORS

Ms. Mushfiqua Rashid, B. Com (Hons) III Year
Ms. Zainab, BBA III Year
Ms. Aasrita Sivakoti, BA III Year
Ms. Srinidhi, B. Sc III Year

ADVISORY COMMITTEE

Prof. Savithri
Professor, Department of Humanities
Osmania University
Prof. A. Patrick
Professor and PRO, Department of Commerce
Osmania University
Prof. Chetan Srivastava
Professor, School of Management Studies
University of Hyderabad.
Dr. Ameen Saheb Shaik
Assistant Professor, Department of Mathematics
Anurag University, Hyderabad.
Dr. Manali Upadhyay,
Asst. Professor, Department of Commerce
Rabindranath Tagore University, Bhopal.
Prof. K. Balasubramanian
Professor, Department of Business Management
Villa Marie PG College for Women
Dr. Deepti Maheshwari
Ex. Dean, RNTU, Bhopal
Dr. N.V. Kavitha
Academic Advisor
Villa Marie Degree College for Women.

Scanner for Registration
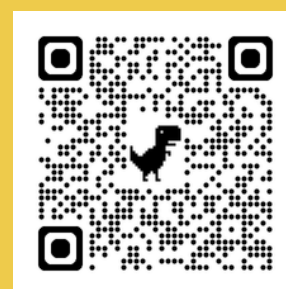
For Registration
Google form : https://forms.gle/WX958h2gYEfwNu8V8

For more information, contact:
Dr. K. Naveen Kumar   9885190824
Ms. Swapna Salla   8247459147
email id : vmdcconference2024@gmail.com

VILLA MARIE DEGREE COLLEGE FOR WOMEN
(Affiliated to Osmania University)
6-3-1089, Raj Bhavan Road, Somajiguda, Hyderabad - 500082.
Telephone Number: 040-23391966
www.villamariecollege.ac.in
AN ISO 9001:2015 Certified Institution
Accredited with B++ Grade By NAAC

INTERNATIONAL CONFERENCE

on

Recent Trends in Commerce, Management, Arts, Humanities, IT, Mathematics and Statistics

31st August, 2024

(Online Mode)

Organized by

IQAC

Villa Marie Degree College for Women

About the Institution

Villa Marie Degree College for Women stands as a beacon of academic excellence and holistic development since its establishment in 1991. Founded by Dr. Philomena, the Visionary, Educationalist & Entrepreneur, the college has been dedicated to imparting quality education and fostering all-around growth among its students. Affiliated with Osmania University under the Choice Based Credit System (CBCS), Villa Marie Degree College for Women ensures a rigorous academic framework that adapts to contemporary educational trends. This affiliation not only enhances the collegiate standards but also emphasizes a student-centric approach to learning, continuous monitoring, and curriculum evolution.

Beyond academics, Villa Marie Degree College for Women distinguishes itself with state-of-the-art facilities and a rich tapestry of co-curricular activities that empower young women to translate their passions into tangible achievements. Accredited by NAAC with a B++ grade and ISO 9001:2015 certified, the institution upholds the highest academic standards while nurturing a spirit of community engagement and environmental stewardship. Guided by its motto, "VILLA VISIE VISTA," Villa Marie Degree College for Women continues to inspire and shape the aspirations of its students, preparing them to excel in a globally competitive world.

About the Conference

Welcome to our multidisciplinary conference where diverse fields converge to inspire innovation and foster collaboration. This event serves as a vibrant platform for scholars, researchers, and practitioners from commerce, management, arts, mathematics, statistics, IT, and second languages to share insights, exchange ideas, and explore new frontiers of knowledge. Join us as we embark on a journey of interdisciplinary exploration, aiming to catalyze transformative advancements and contribute meaningfully to the future of these interconnected disciplines.

Sub - Themes

Commerce and Management
- E-commerce Trends: Challenges and Opportunities
- Financial Inclusion and Economic Development
- Corporate Governance and Ethics in the Digital Age
- Emerging Trends in International Trade and Finance
- Sustainability Reporting and Corporate Social Responsibility
- E-commerce Strategies in Emerging Markets: Opportunities and Challenges
- Global Supply Chain Management: Trends and Innovations
- Digital Marketing Trends: Harnessing Technology for Business Growth
- Recent trends in Commerce and Management
- Innovation and Entrepreneurship in a Global Context
- Human Resource Management in the Digital Era
- Strategic Management in Times of Uncertainty
- Sustainable Supply Chain Management Practices
- Leadership Styles in a Multicultural Environment: Lessons from Global Business Leaders
- Strategic Management in the Digital Age: Adapting to Technological Disruption
- Talent Management and Employee Engagement Strategies for Organizational Success
- Cross-cultural Negotiation and Conflict Resolution in International Business

English
- Literature in the Digital Age: Adaptation and Innovation
- Postcolonial Perspectives in Contemporary Literature
- Linguistic Diversity and Language Policy
- Gender Representation in Literature and Media
- Ecocriticism: Environmental Concerns in Literature and Culture

Computer Science
- Artificial Intelligence and Machine Learning Applications
- Cybersecurity Challenges in the Digital World
- Block chain Technology: Innovations and Applications
- Internet of Things (IoT) and its Impact on Society
- Data Analytics for Business Intelligence

Statistics
- Design and Analysis of experiments, Distribution theory
- Multivariate Data Analysis
- Time Series, Theory of Estimation
- Machine Learning Techniques, Data Science in Statistics

Mathematics
- Differential Equations, Fluid Dynamics, Numerical Analysis, Real Analysis, Number Theory, Topology, Algebra, Fuzy Logic, Mathematical Modelling, Dynamical Systems, Cryptography, Graph Theory.

Political Science
- Democracy in the Digital Era: Challenges and Opportunities
- Global Governance and International Institutions
- Populism and its Impact on Democratic Institutions
- Political Economy of Development and Inequality
- Environmental Politics and Climate Change Policy

Mass Communication
- Media Convergence and Digital Journalism
- Role of Social Media in Shaping Public Opinion
- Ethics and Responsibilities in Journalism
- Advertising in the Age of Information Overload
- Media Representation and Stereotyping in Contemporary Society

Journalism
- Investigative Journalism: Uncovering Truths in the Digital Age
- Solutions Journalism: Reporting on Responses to Social Issues
- Multimedia Storytelling and Audience Engagement
- Citizen Journalism and its Impact on Traditional Media
- Media Literacy and Critical Thinking Skills for News Consumers

Psychology
- Child & Adolescent Psychology
- Cognitive Psychology
- Community & Cross-Cultural Psychology
- Developmental Psychology
- Educational Psychology
- Experimental Psychology

Second Languages
- Language Preservation and Revitalization: Strategies for Sustaining Hindi, Arabic, Sanskrit and French
- Intercultural Communication: Exploring Language and Cultural Exchange in Hindi, Arabic, Sanskrit and French
- Language Teaching Methodologies: Innovative Approaches for Teaching and Learning Hindi, Arabic, Sanskrit and French as Second Languages
- Literary Traditions and Cultural Heritage: Rediscovering Classic Works in Hindi, Arabic, Sanskrit and French Literature
- Translation Studies: Bridging Linguistic and Cultural Divides in Hindi, Arabic, Sanskrit and French Texts

Any other topics related to themes also accepted

GUIDELINES FOR PAPER SUBMISSION

- The paper should be original, unpublished, and should not exceed eight pages.
- All accepted papers will be published in a book with ISBN (Extra Amount of Rs. 350)
- The selected papers will be published in International Journals (ISSN)/Peer-reviewed Journals according to Plagiarism Policy. (Name of journal and Publication fees will be intimated later)

Format for Paper Submission:

Abstract : Not more than 300 words
Full Paper : Not exceeding 5000 words
Title page : Title, Author(s), Designation, Professional Affiliation, Contact Details.
Themes Font : Times New Roman
Font Size : 14 for Main Headings and 12 for Sub headings (bold)
Line Spacing : 1.5
Document Size : A4
Keywords : Maximum 5
Reference : Standard APA Format

IMPORTANT DATES

Last date for receipt of Full Paper: 24-08-2024
Acceptance Communication: 26-08-2024

REGISTRATION FEES

- Industrialists: Rs. 750
- Academicians: Rs. 500
- Research Scholars: Rs. 250
- UG &PG Students: Rs. 200
- Participation: Rs. 100

Note: The co-authors are also requested to pay the registration fee separately. Each author should pay a separate registration fee for multiple papers.

Papers to be submitted @ vmdcconference2024@gmail.com

Payment Details (Payments to be made online.)

Name : K. Naveen Kumar

G pay Number : 9885190824